

Maryland Recyclers Coalition, Inc.
 Board of Directors Meeting
 April 19, 2005
 Howard County Government Offices, Columbia, MD

CALL TO ORDER: The meeting was called to order by Chairman Bob Stumpff at 10:02 a.m.

Board Members Present (12):	Officer/Director:	Affiliation:	Contact Info (if new):
Craig Stuart-Paul	President	Recycle America Alliance	
Bob Stumpff	Chairman	University of MD – College Park	
Brian Ryerson	Vice President	Office Paper Systems	
Charlie Reighart	Secretary	Baltimore County	
Bob Ernst	Director	Harford County	
Virginia Lipscomb	Director	Citizen at Large	
Bruce Norton	Director	Constellation Energy	
Tom Parran	Director	Citizen at Large	
Ford Schumann	Director	Infinity Recycling	
Steve Stein	Director	GBB	703-663-2432
Alan Wilcom	Director	Howard County	
James Wood	Director	Mid-Shore Regional Recycling Program	
Others Present (13):			
Michele Blair		City of Laurel, DPW	
Christina Britton		Mid-Atlantic Waste Systems	410-591-5648
Brian Clarke		cdm eCycling	
Angie Coveren		Goodwill	
Michael Fannon		cdm eCycling	
Ed Klein		Tetra Pak	410-740-5629
Paul McIntyre		Howard County	410-313-6445
Sarah Manning		Subtractions, LLC	
Cliff Pintaro		Canusa Hershman Recycling Co.	410-284-2269
Kim Reichart		Howard County	
Shawn T. Sizemore		Subtractions, LLC	443-558-2531
Jonathan Sloan		Canusa Hershman Recycling Co.	
Laura Thomson		Northeast MD Waste Disposal Authority	410-333-2730
Board Members Absent (4):			
Chaz Miller (1)	Treasurer	Citizen at Large	
Pam Kasemeyer (2)	Director	MD-DE Solid Waste Assn.	
Marilyn Rybak (1)	Director	Citizen at Large	
Lori Scozzafava (1)	Director	SWANA	

INTRODUCTIONS

MINUTES

Moved, seconded, and carried to approve the February 15, 2005 Board minutes.

Moved, seconded, and carried to approve the March 15, 2005 Board minutes.

PRESIDENT'S REPORT

President Craig Stuart-Paul deferred his report to the Conference Committee report.

TREASURER'S REPORT

Moved, seconded, and carried to approve the February financial report.

Moved, seconded, and carried to approve the March financial report.

LEGISLATIVE & POLICY COMMITTEE REPORT:

Chairman Bob Stumpff noted that Legislative & Policy Committee chair Pam Kasemeyer had pledged to send a summary of legislative activity in Annapolis to the Board. There was general Board discussion about the desirability of making the report available to all MRC members as quickly as possible. [Secretary's note: I forwarded Pam's report to King Stringfellow Group for broadcast to MRC's membership]

COMMUNICATIONS COMMITTEE:

Friday, April 15th had been the deadline for submissions to the next issue of The Voice.

CONFERENCE PLANNING COMMITTEE:

Conference Committee Co-chair Bob Ernst said that plans for the June conference were on target. Co-chair Virginia Lipscomb said the Conference Committee had issued a conference program brochure, was preparing an on site program, had identified nearly all speakers, was identifying moderators, and planning meals. Virginia said that Mid-Atlantic SWANA had confirmed all their speakers.

Craig Stuart-Paul asked about sponsors, and Bob Ernst replied that this area needed improvement at last check. Bob Ernst referred to a goal of \$20,000 in conference sponsorships. Craig gave James Wood and Brian Ryerson a lead that could result in a new MRC member and/or exhibitor.

Bob Ernst said that if both Mid-Atlantic SWANA and MRC are pleased with results of the 2005 conference, plans for a joint conference in 2006, possibly at Rocky Gap in Western Maryland, might commence immediately after this year's conference. In the event of a joint 2006 conference, Bob volunteered to serve as liaison between Mid-Atlantic SWANA and MRC.

Two other items regarding the 2005 conference were mentioned. CCBC's chancellor will have resigned just before the conference, so the President of CCBC will speak instead. The Northeast Maryland Waste Disposal Authority is sponsoring one full registration to the conference, plus one SWANA training registration, for each of its member jurisdictions.

MEMBERSHIP & OUTREACH COMMITTEE:

Craig Stuart-Paul noted American Scale & Equipment had recently joined MRC.

cdm eCycling, represented by Vice President Mike Fannon and CEO Brian Clarke at the meeting, were also recognized for re-joining MRC.

Membership & Outreach Committee Chair James Wood distributed lists of paid MRC members through April 15, 2005, along with a list of 2004 MRC members as yet unpaid. The Board, along with some others in attendance, divided up the list for purposes of ensuring follow-up contacts.

NOMINATING COMMITTEE:

Nominating Committee Chair Craig Stuart-Paul reported that he and the rest of the committee (Charlie Reighart and Lori Scozzafava) had conferred by teleconference. He said that the committee was polling Board members currently serving 2003-2005 terms regarding their wishes to be nominated for 2005-2007 terms. Craig also invited input regarding the committee's efforts.

OLD BUSINESS:

Ford Schumann, along with Chairman Bob Stumpff, clarified responsibilities for hosting MRC Board meetings. Specifically, each month's host will be expected to contact Ford in advance of the meeting to let him know what the host will provide for coffee service. Ford will assume he will be providing just the hardware for serving coffee unless otherwise notified.

NEW BUSINESS:

cdm eCycling Vice President Michael Fannon described business operations. The company has five locations in four states. He emphasized that the company strives to maximize reuse and recycling of the electronics it accepts, and that no electronics get landfilled. Their Baltimore warehouse, located just one and one-half blocks from the Maryland Department of the Environment, has about 75,000 square feet, and the company employs 26 full-time equivalents.

Representatives of Canusa Hershman Recycling Company, Cliff Pintaro and Jonathan Sloan, described their company's business operations. The company's Baltimore site will shift to an east side location in the late summer or early fall. The site will have 136,000 square feet of room, of which about 80,000 square feet is expected to be used. The site will have rail service. Companywide, Canusa Hershman handles 85,000 tons of fiber per year.

Bob Ernst raised the question of how many electronics manufacturers would be subject to the \$5,000 fee included in HB 575 (recently passed, but not yet signed by the Governor). Discussion followed, without anyone claiming to have a clear answer. By consensus, the Board agreed to publicize Pam Kasemeyer's soon to be issued summary report on 2005 state legislative activity regarding recycling-related issues. [Secretary's note: I transmitted the report to our association management headquarters for dissemination to the MRC membership]

Craig Stuart-Paul emphasized that the Board should try even harder in the future to obtain MRC members' input on bills as they work their way through the legislature, since this is one of the main benefits of MRC membership.

James Wood expressed concern that MRC, in pursuing legislative advocacy, be careful not to jeopardize the organization's tax-exempt status. Several others on the Board agreed, but emphasized that MRC has not gotten close to endangering its tax-exempt status, and that Pam Kasemeyer is well-qualified to make sure that stays the case.

Laura Thomson, representing the Northeast Maryland Waste Disposal Authority, handed out excerpts from the draft, revised Authority web site focusing on business recycling (www.mdrecycles.org). Charlie Reighart praised the web site and encouraged others to check it out and provide feedback. Laura asked Craig Stuart-Paul to wait to alert all MRC business members about the revised web site for the time

being, but at a later stage MRC businesses could be added as appropriate. Laura will coordinate with Charlie Reighart on alerting MRC business members at a later point.

The MRC web site already has a link to the Authority's web site.

James Wood thanked the Authority for maintaining its web site.

Laura Thomson said an advertising campaign will be conducted in conjunction with the unveiling of the revised Authority web site. Laura pledged to keep Charlie Reighart posted in this regard.

Ed Klein, Vice President of Environmental Affairs for Tetra Pak, described his organization's activities. The core of Tetra Pak's mission is to increase recycling of milk cartons and fruit juice cartons. A privately owned Swedish company, Tetra Pak has had most of its success with gable top containers. Approximately 15 million households nationwide have access to a recycling program of this type. Hydropulping separates out the plastic and foil from the paper. The remaining fiber is high quality. Yield is estimated at 125 tons per year per 100,000 homes. The plant Craig Stuart-Paul is building in Richmond, Virginia may end up processing some of this material, though Craig emphasized that economies of scale can prove challenging for this type of material. Craig indicated that if this material can be included with other fibers coming off the end of a single stream recycling process it might well be cost-effective.

ANNOUNCEMENTS:

James Wood announced a free mulch day on April 23. He also provided attendees with copies of his multi-dimensional event promotional flyer. There will be an HHW/mercury thermometer/gas can exchange/consumer electronics event near Chestertown on April 30.

James Wood and Alan Wilcom told Tom Parran that a federal chemical container program was ongoing.

James Wood mentioned that Queen Anne County is doing a study of collection routing and districting with consultant GBB.

Steve Stein said that GBB is looking at household generation rates in the Maryland-Delaware-Virginia area, and that a report would be forthcoming soon. The study is focusing on such items as what is being set out for collection, set-out rates, and participation rates. Steve added that GBB had recently completed a 71-page report on litter in New Jersey, a report available to anyone by e-mail request (sstein@gbbinc.com).

Ford Schumann said that the Institute of Local Self-Reliance was doing a study to see if a shift from sorting each type of recyclable separately to a two-sort system might make sense.

Alan Wilcom said that Howard County reopened its HHW acceptance program on April 1, 2005. As of the Board meeting, about 35,000 pounds had been collected.

Kim Reichart noted there would be a Silent Auction at the June conference, and welcomed contributions and assistance.

Virginia Lipscomb announced that Kelly Palmiotto had left MDE.

Bob Ernst said that Harford County started collecting paint on April 1st. Harford County will have a permanent electronics recycling collection site at the Scarboro Landfill as of July 1, 2005. Harford

County is involved with Office Paper Systems and Canusa Hershman in trying to pull recyclable fiber out of segregated, dry commercial loads of “trash.”

Ernst also reported that Steve Kullen is sending America Recycles Day materials.

Charlie Reighart announced that Baltimore County is sponsoring an e-cycling collection event on April 30th, and hosting a compost bin sale on May 21st.

Michele Blair, recycling coordinator for the City of Laurel, said she welcomed assistance as she strives to improve recycling public education there. In particular, Michele said that she would be taking a display to a festival in Laurel on May 7, and that she is spending considerable time in elementary schools.

REVIEW OF TASKS:

Board members and others who said they would contact 2004 MRC members who have yet to pay 2005 dues should follow up with those contacts.

Board members serving 2003-2005 terms should contact Charlie Reighart by Friday, April 22, if for some reason they are not interested in continued service.

Charlie Reighart should follow up so that MRC members are apprised of Pam Kasemeyer’s 2005 state legislative report in a timely manner.

Board members and others should take a look at the draft, revised Northeast Authority web site (www.mdrecycles.org) and provide Laura Thomson (410-333-2730) with feedback.

ADJOURNED: 11:35 p.m.

NEXT MEETING: Office Paper Systems, Gaithersburg, MD (Host = Brian Ryerson; please call Ford Schumann in advance of the meeting)